



February 10, 2026

To Whom It May Concern

Company Name: FUJIYA Co., Ltd.

Representative: Nobuyuki Kawamura, President and CEO
(Code Number 2211 TSE Prime)

Contact: Masaki Sano, Senior Executive Officer,
General Affairs and Human Resources
Division Head

(TEL 03-5978-8100)

Notice of Change in Representative Director

We hereby announce that at the Board of Directors meeting held on February 10, 2026, we resolved the following changes to our Representative Directors.

1. Reason for the Change

Following the resignation of the Chairman and Representative Director as of December 29, 2025, our company was operating under a single representative director structure, but now seeks to strengthen its management structure by appointing an additional representative director.

2. Details of the Change

Name	New Position	Old Position
Mikio Iijima	Chairman, Representative Director	Vice Chairman, Director

3. Date of Change

February 10, 2026

4. Biography of the Newly Appointed Representative Director

Name: Mikio Iijima

Date of Birth: July 10, 1966

Career: Joined Yamazaki Baking Co., Ltd. in April 1997

Appointed Director of the company in March 2004

Appointed Executive Director of the company in October 2006

Appointed Outside Director of B-R 31 Ice Cream Co., Ltd. in March 2008

Appointed Senior Managing Director of Yamazaki Baking Co., Ltd. in August 2013

Appointed Executive Vice President, in charge of sales and Daily Yamazaki business, of the company in March 2018

Appointed Executive Vice President of the company in August 2019

Appointed President and CEO of Tohato Inc. in August 2019

Appointed Executive Vice President in charge of General Affairs and Personnel at Yamazaki Baking Co., Ltd. in January 2020

Appointed Executive Vice President in charge of General Affairs, Personnel, and affiliated companies management, business support office at the company in June 2020

Appointed Vice Chairman, Director of our company in March 2022 (current)

Appointed Executive Vice President in charge of production, food safety and sanitation management, central research institute, personnel, and affiliated companies management, business support office at Yamazaki Baking Co., Ltd. in December 2022

Appointed Chairman, Representative Director of Tohato Inc. in March 2024 (current)

Appointed Executive Vice President, in charge of Sales, General Affairs and Personnel at Yamazaki Baking Co., Ltd. in March 2024 (current)

Number of Shares Owned: 6,754 shares (as of the end of December 2025)

End